







How do we predict material functions?

ANSWER: From the constitutive equation.

$$\underline{\underline{\tau}} = f(\underline{\nu})$$

What does the **Newtonian** Fluid model predict in steady shearing?

$$\underline{\underline{\tau}} = -\mu \underline{\dot{\gamma}} = -\mu \left[\nabla \underline{\underline{\nu}} + (\nabla \underline{\underline{\nu}})^T \right]$$

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What does the model we guessed at predict for start-up and cessation of shear?

$$\underline{\underline{\tau}} = -M(\dot{\gamma}_0) \left[\nabla \underline{\nu} + (\nabla \underline{\nu})^T \right]$$

$$M(\dot{\gamma}_0) = \begin{cases} M_0 & \dot{\gamma}_0 < \dot{\gamma}_c \\ m \dot{\gamma}_0^{n-1} & \dot{\gamma}_0 \ge \dot{\gamma}_c \end{cases}$$

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