

Our goal in developing a new pricing procedure for the FVPL 2010 Book Sale was threefold:

1. To set standard prices by book characteristic so that Board Members did not have to individually price and label each book. This would make preparation time for the sale much easier and enable Board Members to more accurately sort books into more discrete subject categories.
2. To make prices more uniform and reasonable so that our readers could buy as many books as possible - in addition to raising money for the Library, the goal of a Book Sale is to introduce the public to the wonderful and magical world of reading.
3. To follow current practices among Library Book Sales in other universities and public libraries, as this is what our dealers and many patrons are used to.

Please note that these prices follow the 2007 Guidelines for Book Pricing for much of the sale time, and are identical to the price labels we have used at previous book sales.

	Pre-Sale & 10 AM – Noon on Sale Day	Noon on Sale Day 50 % off	3:30 - 4:30 PM Bag Sale
Hardbacks	\$3.00	\$1.50	\$5/bag
Soft-cover Trade Paperbacks DVDs, CDs	\$2.00	\$1.00	
Mass - Paperbacks All Children's Books VHS, Cassette tapes	50 ¢	25¢	

Special Priced Books: These will be priced and labeled at the discretion of any Board Member and placed on a separate table.

Sets of Books: Priced like other books on a per volume basis, but often less as an inducement to buy.

Notes: **All prices include sales tax.**

This is a 1 year trial.

The financial success of this pricing policy is dependent upon the volume of books sold. It is in our best interest to immediately begin to publicize that we are collecting books so that we have as many books as possible available at the sale. Assistance of the Board Members is needed to put press releases in Tech Today, Eds, the Lode, local radio stations and newspapers, as well as posting fliers in all University Buildings.

As in previous years:

- room will be cleared prior to Bag Sale
- books can be held for patrons for 30 minutes: mark the time on the box of books
- after 30 minutes, return books to tables  
(the 'held books' cannot be part of the 1 PM or Bag Sale)

If the Board adopts this plan:

- a list of tasks will be developed for the Board Members at the Sale to ease the transition to this new pricing policy.
- this pricing policy would be published in the March Newsletter to alert Members about it.
- the prices would be prominently posted at the Book Sale.